

Press Release
Federal Bank Pune Marathon 2025: Registration Now Open!

17th December 2024, Pune: Federal Bank is thrilled to announce the launch of registrations for the inaugural Federal Bank Pune Marathon, set to take place on Sunday, January 05, 2025. This premier event, executed in partnership with Striders, aims to celebrate Pune’s diversity, unity, and commitment to an active lifestyle.

Event Details:

Date: Sunday, January 05, 2025

Location: Savitribai Phule Pune University, Ganeshkhind, Pune

Categories: Full Marathon (42KM), Half Marathon (21KM), 10K, and 5K

42KM	4:00AM
21KM	5:00AM
10K	5:30AM
5K	6:15AM

Registration Fee: Starting from INR 500 + GST

Registration Link: <https://www.federalbank.co.in/pune-marathon>

Last date of Reg,: 31st Dec 2024.

The marathon, aptly named 'The Sahyadri Run,' embraces the cultural and geographical significance of Pune. It promises to inspire community pride and self-betterment, resonating with Pune’s energetic, fitness-focused residents. Whether you are a seasoned runner or a beginner, there is a race for everyone. We are also excited to announce that Milind Soman, the renowned fitness icon, will be the brand ambassador for the inaugural Federal Bank Pune Marathon 2025. Milind's involvement is set to inspire and motivate runners of all levels to participate in this vibrant event, promoting health, fitness, and community spirit in Pune.

M V S Murthy, Chief Marketing Officer, Federal Bank said, " It is an exciting moment for us to lunch the 1st Edition of the Federal Bank Pune Marathon. Pune, is an important growing market for Federal Bank. As we grow our Business across Nagpur, Satara , Nashik, Kolhapur etc. Marathons provide us community connect.

With its cosmopolitan texture connectivity across other state capitals, we expect The Federal Bank Pune Marathon, not just to bring runners but also friends and families to cheers their strides. We would like everyone to experience the service orientation and strong community connect that colleagues in our Bank take pride in. I am sure the weather will set the tempo for a lovely run. Looking forward to all the social media posts and stories of beating their person best at the Federal Bank Pune Marathon."

Federal Bank as a brand has always been a strong proponent of sports and fitness, consistently promoting healthy lifestyles through various initiatives and events. The Federal Bank Pune Marathon is yet another step in our commitment to supporting sports and community well-being. Over the years, Federal Bank has sponsored and supported numerous marathons and sports events across the country, encouraging participation and fostering a culture of health and wellness. By investing in sports, the Bank aims to inspire individuals to lead active lives and achieve their fitness goals.

Don't miss out on this unforgettable marathon experience. Register now and take advantage of early bird discounts.

M V S Murthy

Chief Marketing Officer

About Federal Bank

Federal Bank (NSE: FEDERALBNK) is a leading Indian private sector bank with a network of around 1533 banking outlets and 2052 ATMs/Recyclers spread across the country and the Bank's total business mix (deposits + advances) stood at ₹ 4.99 Lakh Crore as on 30th September 2024. Capital Adequacy Ratio (CRAR) of the Bank, computed as per Basel III guidelines, stood at 15.20 % as on 30th September 2024. Federal Bank has Representative Offices in Dubai and Abu Dhabi that serve as a nerve center for Non-Resident Indian customers in the UAE. The Bank also has an IFSC Banking Unit (IBU) in Gujarat International Finance Tec-City (GIFT City). Federal Bank is transforming itself, keeping its principles intact, into an organization that offers services beyond par. It has a well-defined vision for the future as a guidepost to its progress.